



AKC REUNITESM MICROCHIPS

GUIDE TO HOSTING A CHECK THE CHIP EVENT

Promote responsible pet ownership and the importance of microchipping and enrolling with AKC Reunite!



FACT

Pets with microchips are up to **20 times more likely** to be reunited with their owners.

Hosting a **Check the Chip** event is a great opportunity to educate and introduce yourself to fellow pet-lovers in your community.

Don't forget – Animal Service Organizations, Rescues and Clubs are eligible for **special discounts** with AKC Reunite! Learn more about hosting a microchipping clinic at www.akcreunite.org/clinics/.

CHECK THE CHIP EVENTS ARE PERFECT FOR:

Responsible Dog Ownership Day, Charity Dog Walks, Community Outreach Events, Health Clinics and more!

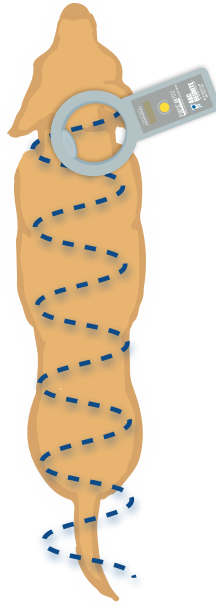
- 1 Make sure you have a universal scanner with fresh batteries, AKC Reunite enrollment forms and a tablet or cell phone with internet access.
- 2 Set up a scanning booth.
- 3 Greet pet owners and offer to scan their pet's microchip.
- 4 Lookup microchip at www.petmicrochiplookup.org.
 - If pet is enrolled, give the microchip number and recovery service contact info to the pet owner.
 - If pet is not enrolled, give the pet owner the microchip number and an AKC Reunite enrollment form.
- 5 If pet is not microchipped, give the pet owner an AKC Reunite enrollment form and encourage them to microchip their pet.



HOW TO SCAN FOR A MICROCHIP

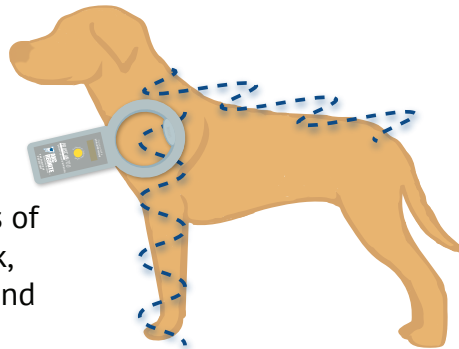
First, begin scanning between the shoulders of the pet.

- 1 Using a universal scanner, start scanning slowly between the pet's shoulder blades, going side-to-side in an "S" shaped pattern.
- 2 If no chip is detected, rotate the scanner 90 degrees and scan again between the pet's shoulder blades.
- 3 Then, start at the pet's head, and slowly scan side-to-side all the way to the pet's tail, making several passes over each area.
- 4 When you find a microchip, always check where it is enrolled on petmicrochiplookup.com.



If a microchip is not detected:

- 1 Make sure you have fresh batteries! (We recommend Duracell® or Energizer®)
- 2 Slowly scan down the sides of the pet's leg, across its neck, along and under its chest and behind its front legs.



REMEMBER

It can take up to **2 MINUTES** to detect a pet's microchip. Take your time!

AKC Reunite microchip scanners read all brands and frequencies of microchips currently sold in the US:

134.2 kHz ISO
128 kHz
125 kHz

Always check the chip at petmicrochiplookup.org.

Brought to you by AAHA



PROSCAN 700
optimal read areas are the right and left sides of the circle.



WANDSCAN 900
optimal read area is the red indicator at the tip of the wand.



QUICKSCAN 650
optimal read area is the red sensor on the top of the scanner.